

# UP: Fake products worth over Rs 50 lakh seized

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AGRA: A police raid at a small house at Jagdispura in UP's Agra on Friday yielded counterfeit "branded products" - including cosmetics such as facewash, skin foundation, hair oil, lip balm - worth over Rs 50 lakh.

The raid reflects a worrisome situation of the retail market - in Agra and the neighbouring

districts in UP- which is flooded with fake products.

The raid was conducted in association with Kolkata-based Anusandhan Investigation and Security Private Limited (AISPL)- the brand product investigation agency which was said to be hired by Hindustan Unilever, Dabur India, Bajaj, Tata Group, Himalaya Drug Company and others.

Speaking to TOI, investigating officer of private agency Dilip Kumar Singh said, "For the last many months our high-end brand clients were complaining about counterfeit products hampering their business in UP. During our extensive investigation, we found that a network of scores of men spread across Agra, Mathura, Meerut, Varanasi, Jaunpur and other districts was manufacturing counterfeit low-grade quality of products and selling them into market with eminent brand names after repackaging it."

"In Agra we zeroed in on two men - Kili Rajvee Sama originally hails from Keshavpura New Mumtaz Nagar, Meerut, but was living at rented accommodations in Kishorepura Ki Pulia area of Jagdispura police jurisdiction in Agra as well as in Mathura district. His Agra landlord Rup Singh is also allegedly involved in counterfeit product business. When the team conducted the raid, Rup Singh was repackaging fake products, but denied his involvement," said Dilip Kumar Singh.

According to Sanjay Kumar Pandey, station house officer of Jagdispura, "Rup Singh, 60, is a heart patient. We have booked his tenant Kili Rajvee Sama for copyright infringement and also probing Rup Singh's involvement. The recovered counterfeit product is valued at over Rs 50 lakh."

Source: <https://timesofindia.indiatimes.com/city/agra/up-fake-products-worth-over-rs-50-lakh-seized/articleshow/70311120.cms?from=mdr>